Permit #F00024422

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024422 **Type of Permit:** FILMING **Release Date:** 02/08/2010

Production Company ANONYMOUS CONTENT

Insured Company Name ANONYMOUS CONTENT

Contact Phone No. 1 310-558-6000
Contact Phone No. 2
Fax
Address 3532 HAYDEN PLACE
CULVER CITY, California 90232

Production Title HEINEKEN

Type of Production Commercial - Standard

Producer EMMA WILCOCKSON

Director MARK ROMANEK

1st AD TBD TBD

Production Manager PATRICK MALLOY

FilmL.A. Coordinator Daniel Alvarez

Location Manager CARSON TURNER
Primary Phone Mobile - 310-991-1090
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 1500	$130.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,088.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$300.00

Total Permit Fee $2,803.00

Number of Locations 1

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Summary Information — Location

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Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title HEINEKEN

Location Manager CARSON TURNER
Primary Phone Mobile - 310-991-1090
Secondary Phone

Location Address 930 Hilgard Ave, Los Angeles, CA, 90024

Location Names W HOTEL - WESTWOOD

Location Type Hotel

Location Description

Film Dates 2/9/2010 - 2/9/2010 06:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document ANONYMOUS AA JUSTINE.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	6
Cast/Crew vehicles	75
Cube Trucks	4
Generator	1
Motor Homes	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Extras	35
FilmL.A. Monitor(s)	1
LA City UFSO assigned	24954

Filming Activities Interior Dialogue; 50 TEA LIGHT CANDLES ; Creating a taxi zone for the W Hotel on the W/S of Hilgard Ave., south of Le Conte Ave.; Filming in Whiskey Blue Lounge. Using patio entrance for production. Lounge area will be closed to public access.;

Special Effects: F/X Permit #

Type	No. Times Per Day	No. Takes Per Take
50 TEA LIGHT CANDLES	1	1

Description of F/X Scene:

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note FILMLA MONITOR REQUIRED FROM 05OO TO 2200 HOURS

Coordinator Note UFSO REQUIRED ON 2/9 FROM 0600 TO 2200 HOURS

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Summary Information — Location

Permit Number	F00024422	**Location Manager**	CARSON TURNER
Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 310-991-1090
Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	HEINEKEN		

Posting "No Parking" signs E/S HILGARD AVE., LE CONTE AVE. - WEYBURN AVE.
W/S HILGARD AVE., LE CONTE AVE. - SOUTH 300'
S/S LE CONTE AVE., HILGARD AVE. - TIVERTON DR.
W/S TIVERTON DR., LE CONTE AVE. - SOUTH 150'

Approximate Footage 1201 - 1500 **Log Number** 10-10308

Date(s) 2/9/2010 to 2/9/2010 **Time(s)** 06:00 to 22:00

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *ANONYMOUS CONTENT* ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *9/21/09*

By _____
Representative's Signature

ANONYMOUS CONTENT
Name of "Principal" (Production Company)

3532 HAYDEN PL.
Principal's Address

JUSTINE MADERO
Print Princpal Representative's Name

CULVER CITY, CA. 90232
City, State, Zip Code

PRODUCTION MANAGER
Representative's Title (i.e. UPM, Loc Mgr)

310-558-6000
Principal's Telephone Number

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